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CITY



CREATIVE CITY GRANTS



**BIRMINGHAM 2022 CREATIVE CITY
GRANTS PROGRAMME IN PARTNERSHIP
WITH BIRMINGHAM CITY COUNCIL**

Birmingham 2022 Creative City Grants Programme

Working in partnership Birmingham City Council and the Birmingham 2022 Commonwealth Games Cultural Programme are looking for creative community groups with brilliant ideas who need some support to realise their project. In 2022 the eyes of the world will be on us, and we want you to help them see a true picture of this diverse, youthful and creative city.

We are inviting applications from Birmingham organisations and groups to apply for grant funding to bring communities and artists together to co-create new artworks through creative projects. These will be presented between March and the end of August 2022 as part of the Birmingham 2022 Commonwealth Games Cultural Programme.

Birmingham 2022 will present an ambitious cultural programme from March 2022. Artworks ranging from the playful to provocative will occupy the high streets, neighbourhoods, parks, waterways, venues and civic spaces of the West Midlands, across traditional art forms and more experimental mediums. For many residents of Birmingham an encounter with the Cultural Programme will be their 'Games moment'.

Delivered in partnership with Birmingham City Council the Creative City Grants Programme encourages people to explore and play in public spaces, to discover our city's heritage and offer opportunities for all ages to find the 'common ground' in Commonwealth.

Applications

We aim to provide grants for up to 150 applicants to support a broad range of creative projects within every ward across Birmingham.

Successful projects will bring communities and artists together to co-create exciting new artworks¹, inspire community cohesion and increase physical activity & mental wellbeing.

Birmingham's diversity will be fully celebrated in the organisations and groups that we support and, in the projects, and co-created artworks they produce.

You know your community best, and we want to see that at the heart of your application. We encourage creative risk-taking and ambition. that positively impacts on the people involved. We'd like to see your project delivering one or more of the following benefits to those involved:

- Be more physically active
- Learn new things
- Feel connected
- Discover talents
- Share creativity
- Explore where they live
- Celebrate youth
- Showcase real diversity
- Enhance Birmingham's cultural capacity and reputation
- Embrace the moment of the Games

In addition, successful applicants will be offered a free skills development programme for community and project leaders. We hope to give those leading and managing the projects an opportunity to expand their experience and confidence, preparing them to apply to other sources of funding in the future.

¹ By new artworks we mean the 'creative works' artists and communities will work together to co-create and present. The new art produced could be any of a wide range of artforms.

Who can apply?

This opportunity is funded by Birmingham City Council and managed by the Birmingham 2022 Commonwealth Games and so is only open to Birmingham-based organisations and groups.

If you are a Birmingham-based organisation or group, then we want to hear from you! You don't have to be incorporated but it's important that you have the following four things to support your application. If you have any questions about this, you can get in touch (contact info at the end of this guidance).



a **signed governing document** (Constitution or Articles of Association e.g. set of rules showing the organisation/group is not-for-profit)



a **committee or board** with at least three unrelated members



an organisation/group **bank account** which requires two signatories/dual authorisation



experience in engaging Birmingham communities.

We want to support projects in **every ward across Birmingham** and particularly encourage applications from organisations and groups in the following 25 wards²

| | |
|-------------------------|---------------------------------|
| Alum Rock | Heartlands |
| Aston | Holyhead |
| Balsall Heath West | Kings Norton South |
| Birchfield | Kingstanding |
| Bordesley & Highgate | Lozells |
| Bordesley Green | Nechells |
| Castle Vale | Newtown |
| Druids Heath & Monyhull | Shard End |
| Frankley Great Park | Small Heath |
| Garretts Green | Sparkbrook & Balsall Heath East |
| Glebe Farm & Tile Cross | Tyseley & Hay Mills |
| Gravelly Hill | Ward End |
| Handsworth | |

You can download the Birmingham ward maps by visiting:

www.birmingham.gov.uk/wardmaps



The following are not able to apply but could work closely with eligible applicants.

- Organisations with a turnover of over £1million
- National organisations (including those with a Birmingham office or base)
- Organisations focused on making profits and sharing these profits privately
- Individuals or sole traders
- Projects that are based outside of Birmingham
- Projects which have already taken place

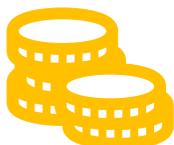
² Highest ranking Birmingham wards based on Index of Multiple Deprivation data, 2019.
www.birmingham.gov.uk/downloads/file/2533/index_of_deprivation_2019



guidance.

We want to hear from a wide variety of groups so we're happy to support you to make the best application you can. If you have a question or even if you've never applied before, we're here for information, advice and

How much can I apply for?



Although you can apply for up to £20,000, **most grants awarded will be around £10,000.** This is because we're aiming to support 150 projects and reach as much of the city as possible.

Important Dates

Project artworks will be presented between March and the end of August 2022 as part of the Birmingham 2022 Cultural Programme.

Round 1: The closing date for Round 1 applications is **Thursday 1st July 2021, 12 noon.**
We will let you know the decision by the end of August 2021.



If your proposal is rejected in Round 1, you can apply to Round 2. Please contact us for advice and guidance before reapplying.

Round 2: The closing date for Round 2 applications is **Friday 1st October 2021, 12noon.**
We will let you know the decision by the end of November 2021.

All project delivery must take place before 31st August 2022 with evaluation and reporting completed by 28th October 2022.

How will decisions be made?

Recommendations will be made by a community panel of individuals from across Birmingham who represent a diverse range of views, knowledge and experiences.



These recommendations will be approved by a steering group led by the Executive Producer for the Birmingham 2022 Cultural Programme. This steering group will include representatives from; Birmingham City Council, Birmingham Organising Committee for the 2022 Commonwealth Games Ltd and an independent member.

Outcomes

As a result of this programme, we want to:

- unlock creativity and showcase Birmingham's enviable culture
- reach active communities and groups who would not usually engage in this kind of activity
- help community groups to grow in confidence and look to other sources of funding
- present up to 150 new works across a variety of artforms
- engage up to 200 artists and 150 community leaders
- reach at least 200,000 community participants and 100,000 audience members

We especially welcome applications that engage participants, leaders and artists from communities currently under-represented in the city's cultural activity. These are:

- d/Deaf, disability or neurodivergent communities
- Asian, Black and minority ethnic³ communities
- LGBTQI+ communities

³ We use 'minority ethnic' to refer to individuals from all ethnic groups except the White British group. 'Minority ethnic' includes White minorities, such as Gypsy, Roma and Irish Traveller groups.

- young leaders and participants aged 16-30.

Making an application



You can access the online application form by visiting www.birmingham2022.com/culture

The application form has six sections:

1. Your community and artists
2. Your project and the artwork(s)
3. Participants and audiences
4. Project management & budget
5. Evaluation

Information, Advice and Guidance

Our friendly team will be offering individual advice sessions, networking events and presentations to groups to give applicants the best possible chance of success in obtaining funding.



For support with your proposal, access needs or questions please contact lydia.harrington@birmingham2022.com

To book an individual advice session or find out about networking events and presentations please contact culture@birmingham2022.com



You can access the online application form by visiting www.birmingham2022.com/culture